

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP20/12 11.48
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. #	OFF. #	6556	SALESMAN	#
BUYER NAME	ELISE CLOYD			
SALES PRSN	WA-	JOE KNAUER		

PRDCT	AMERICANS FOR PROSP.	EST#431	COMMENTS: (LINE, ORDER, INVOICE)

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP20/12 11.44

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 431												
24	S		1100P-1135P	60		\$1,600.00	9/8	9/8	0		SAT	0
PROGRAM : NEWS AFTER FBALL ORD COM1 : DUE TO PRGM CHANGE : COLLEGE FBALL THIS IS A MAKE-GOOD FOR SEP8 ON LINE-9 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

26	A		139A-213A	60		\$1,600.00	9/8	9/8	1		SAT	1
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PROGRAM : NEWS
ORD COM1: SPOT RAN 206A IN NEWS 139A-213A DUE TO NASCAR RUN OVER DUE TO BAD
ORD COM2: WEATHER
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-24 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#24 MISSED: SAT/1100P-1135P SEP8 60S \$1,600.00 (SEP19/12)
OFFER: SAT/139A-213A SEP8 60S \$1,600.00 PLS ADVISE.
CMT: SPOT RAN 206A IN NEWS 139A-213A DUE TO NASCAR RUN OVER DUE TO BAD
CMT: WEATHER

SEP/12 221600.00 CONTRACT TOTAL 221600.00
TOTAL SPOTS 36

MARKET TOTALS \$651,764 WFTV 34% WKMG 30% WESH 25% WOFL 11% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE